Logic Model Definitions and Guidance

Inputs	Activities	Outputs	Short-term (ST) outcomes	Mid-term (MT) outcomes	Long-term (LT) outcomes
are the key resources that go into making a program possible.	are the primary, intentional mechanisms by which program outcomes are achieved. They are often conducted or implemented by program staff.	are the artifacts or by-products created as a result of an activity taking place.	are changes directly connected to Activities, typically including awareness, knowledge, attitudes, and skills; these are the first set of outcomes that might be observed.	are changes directly connected to Activities, Short- or other Mid-term outcomes, typically including behavior, or decision making; these are a bridge between Short-term and Long-term outcomes.	are ultimate changes or impacts, directly connected to Mid- or other Long-term outcomes, typically including social, economic, civic, or environmental changes.
examples: - staff (incl. hours, or FTE) - outside partners - funding	examples: - Workshop on [topic] - Site Tour(s) - Newsletter "XYZ" on[topic(s)] - Materials development	<i>examples:</i> - certificates of completion - attendance record -record of sessions offered	<i>examples:</i> - increased knowledge of [topic] - improved skills - improved attitudes toward [topic]	<i>examples:</i> - participants apply knowledge to outside contexts - participants adopt and use new methods	<i>examples:</i> - change in knowledge of the broader population - increased economic stability
<i>checklist:</i> - does it include key resources? - does the list give a sense of your program's size and scale?	<i>checklist:</i> - do boundaries of Activities accord with your boundary analysis? - would Activity names be clear to an outsider?	<i>checklist:</i> - are your Outputs tangibles or by- products of participation in Activities? - do any of your Outputs look like they belong in Outcomes?	<i>checklist:</i> - does each ST Outcome describe short-term changes logically related to Activities or other ST Outcomes? - do boundaries of ST Outcomes accord with your boundary analysis?	<i>checklist:</i> - does each MT Outcome describe mid-term changes logically related to Activities or ST or other MT Outcomes? - do boundaries of MT Outcomes accord with your boundary analysis?	<i>checklist:</i> - does each LT Outcome describe long-term changes that logically relate to either MT or other LT Outcomes? - do boundaries of LT Outcomes accord with your boundary analysis?
prevent a program <u>Examples</u> : the ap program will hav program site,	n from achieving its long-term proach to teaching used in the e access to resources providea	outcomes. program is effective for th by partners or funders th	nis audience; the starting con rough the entire program cyc	tre not otherwise explicitly state dition of participants is underst le; participants are able to find ke place, and participants that p	ood to be [x]; the transportation to

Context: Information about the program setting or history, the environment in which a program will take place, and participants that paints a good but concise picture of the program. <u>Examples</u>: The program is the first effort in this community to provide a ...; ... is adapted from a long-established curriculum in order to attract a younger audience; ... is held within an afterschool program; ... at the university; ... within the Spanish-speaking community; ... for at-risk middle school youth... etc.

Netway (www.evaluationnetway.com)

Document available at: http://www.evaluationnetway.com/guide/evaluation-guidance/logic-model.